

Scaling at the speed of AI:

A C-suite guide to building a unified,
future-proof tech stack



The scalability paradox

For today's high-growth businesses, a connected, adaptive technology stack is a survival requirement. A striking **87%** of business leaders say the right technology is critical, yet confidence in current systems is dangerously low.¹

According to Intuit's [2026 Enterprise Technology Benchmark Report](#), **62%** of executive decision-makers expect to outgrow their technology within 12 months if they meet growth targets, a number that jumps to **71%** among CFOs and CTOs and **73%** for multi-entity businesses. The message is clear: Growth will exceed the limits of most companies' current technology architecture.

The problem isn't just aging infrastructure—it's fragmentation. Only **48%** of organizations report having a highly integrated operational environment with a single source of truth. In comparison, **67%** say persistent data silos hinder decision-making, with that figure rising to **75%** among CFOs and CTOs.



The result? Many businesses operate powerful, complex, costly, and poorly integrated enterprise systems, leading to data silos, more challenging data analysis, and a lack of real-time reporting capabilities.

To scale confidently, enterprise technology buyers need a decision framework that prioritizes time-to-value, adoption, and adaptability. This framework should use AI to augment—not replace—human judgment. Ultimately, this shifts teams away from backward-looking tasks like closing the books and chasing discrepancies, freeing them for the critical thinking and strategic decision-making that move businesses forward. Remaining competitive requires an evolution from recordkeeping to a system of intelligence and agency.

¹ Intuit 2026 Enterprise Technology Benchmark Report.

5 stats that tell the story

Based on an Intuit-commissioned survey of 2,000 senior leaders at US businesses with \$2.5M+ in annual revenue:





The path to a connected, adaptive, AI-native ERP

Seventy-three percent of leaders agree that consolidating technology is the fastest path to profitability. Momentum is building, too. In fact, **92%** of surveyed leaders are redesigning processes around AI, with **80%** reporting that AI delivers faster ROI than other technologies.

Consolidating technology and leveraging automation can help you achieve a sophisticated orchestration

layer powered by agentic AI, allowing for adaptive and connected multi-entity management, automated intercompany operations, standardized data across portfolios, up-to-the-minute business analytics, and audit readiness.

Here's your guide to building a connected, adaptive, AI-native [ERP](#) that scales with your company's growth and increasing complexity.

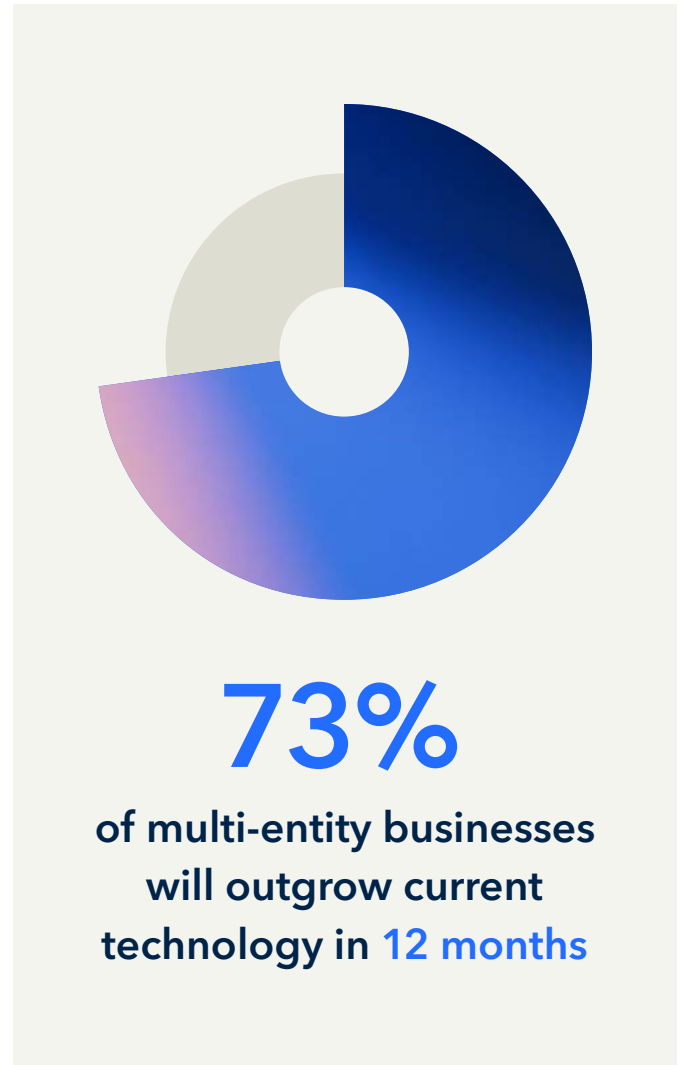
The 5 strategic considerations for technology buyers

1. Solve for “next-phase” scalability

The C-suite consistently ranks scalability as a top priority for technology investments, yet for most organizations, it remains an aspiration rather than a reality. The data reveals a striking disconnect: While **70%** of executives say scalability is “highly important” when choosing technology, the vast majority are already operating on borrowed time. In fact, **62%** expect to outgrow their current technology within just 12 months if they meet growth targets—a figure that jumps to **73%** among multi-entity businesses.

For the C-suite, this isn’t merely an IT concern. It’s a direct constraint on revenue, acquisition strategy, and market agility.

The challenge runs even deeper when examining the financial backbone of organizations. A full **77%** of business leaders report that finding scalable financial management capabilities is a major challenge.



In an environment where speed to insight determines competitive advantage, the inability to scale financial and operational systems in lockstep with the market undermines everything from real-time decision-making to new entity integration.

The ticking clock on ROI

If your company expects to outgrow its technology within the next 12 months, the window to realize value from a new investment is perilously narrow. The moment you hit growth targets—adding new entities, entering new geographies, or closing acquisitions—the system meant to enable expansion becomes its own bottleneck.

Growth initiatives can slow at the exact moment speed matters most. Too many organizations rationalize this with a “we’ll fix it later” mindset, failing to account for the fact that “later” rarely arrives on favorable terms. Instead, it manifests as migration trauma—costly rip-and-replace projects, data integrity crises, and operational paralysis when your business can least afford them.

Realities of ERP implementation²

Lack of customization



Hard to use/clunky interface



2 Intuit 2026 Enterprise Technology Benchmark Report.

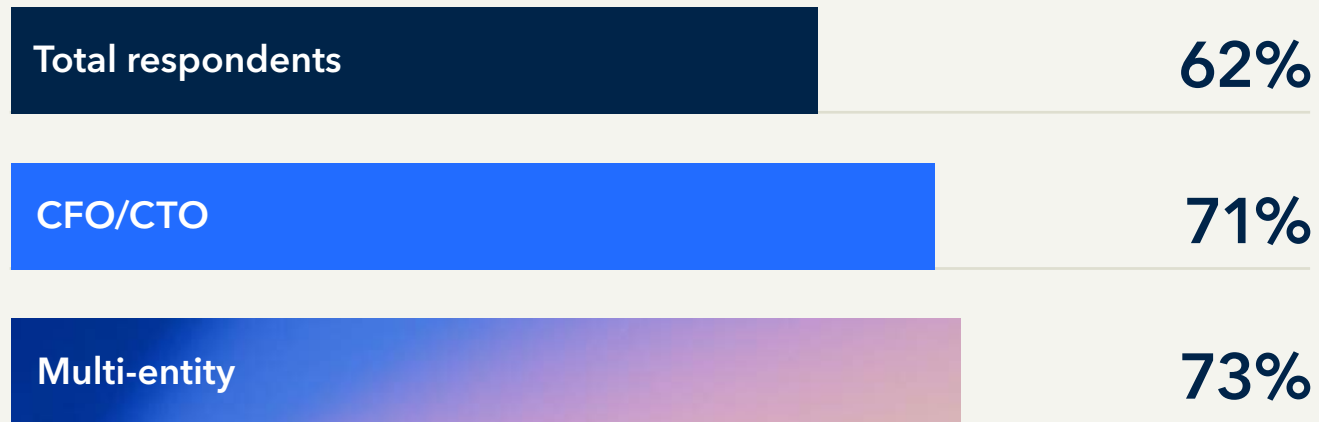


Access strategic foresight for future growth

Avoiding migration trauma requires a fundamental shift in how many companies make technology decisions. Instead of evaluating solutions solely on current needs, they need to unlock a connected, adaptable [enterprise resource planning](#) system that can optimize business growth. Here's how.

- **Pressure-test a "12- to 24-month scale readiness" requirement set** that anticipates complexity, looking beyond basic functionality to assess how a platform handles multi-entity structures, intercompany transactions, consolidation complexity, internal controls, and global reporting before growth forces the issue.
- **Make scalability a measurable criterion** in vendor evaluation, defining the maximum entity count, stress-testing transaction volume thresholds, setting targets for close and consolidation cycle time, and mapping out permission structures for increasingly complex organizational hierarchies.
- **Select an AI-enabled platform built for growth**—one that expands with your company through configuration and evolves without disruption to your business.

A majority of executive decision-makers expect to **outgrow their technology within 12 months** if growth targets are met



Interview insight

Humble House Foods launched as a small specialty foods business in 2008. When it grew into a multi-entity enterprise with complex accounting needs, however, its tech stack was pushed to the limit, with consolidated reporting taking up to six hours. Co-founders Marsha and Luis Morales needed better, more accurate visibility into opportunities for profitability and areas of risk.

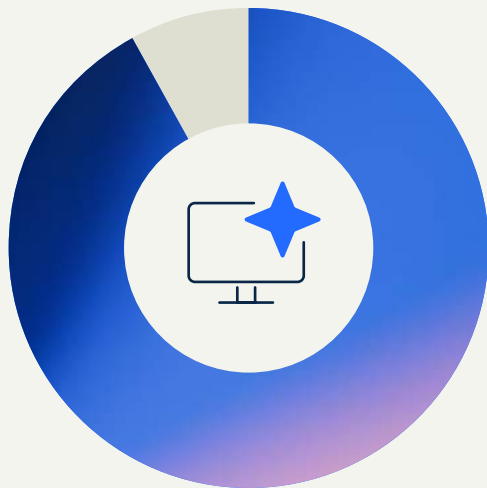
“Everything changed when we got Intuit Enterprise Suite,” says Marsha. With automated workflows and advanced reporting capabilities, Intuit Enterprise Suite

provides one clear view of the business, with access to real-time profitability and consolidated reports in seconds. “Now we have the information we need to make decisions instantly,” she adds.



2. Move from “AI features” to AI-native workflows

AI is rapidly becoming the central organizing principle of how work gets done. In fact, **92%** of organizations are actively redesigning processes around AI, with **39%** undertaking a complete workflow overhaul, a figure that jumps to **71%** among high-growth businesses.



92%

of organizations are actively redesigning processes around AI

Executives recognize the stakes, with **82%** saying AI will be essential to future growth, and **77%** acknowledging that failing to adopt AI creates a competitive disadvantage for their companies.

Elevating talent, not sidelining it

However, while **80%** agree that AI investments deliver faster ROI than other technologies, business leaders are not pursuing automation for its own sake. Most recognize that AI’s true power lies in augmentation, not replacement. A full **91%** say that while AI is increasingly helpful, human oversight remains essential. Similarly, **86%** agree that AI empowers employees and improves project outcomes, and **80%** believe technology can create new opportunities for workers.

AI is not about sidelining talent but elevating it, freeing teams from backward-looking routine work to forward-looking focus on judgment, strategy, and innovation. A full **88%** of organizations are either using or actively considering AI agents to execute multi-step tasks with minimal supervision. The next phase of AI adoption will include AI-native processes to create a system of intelligence augmented by human judgment.

The value is in workflow redesign

AI value doesn't come from a feature checklist—it comes from workflow redesign. The goal is to make better, faster decisions—ones that support foresight rather than hindsight—using AI, while maintaining governance and human oversight.

“We can do more business intelligence now. AI makes it faster. Now humans can refine instead of starting from scratch.”

**Jake Hansen, CFO,
Linked Accounting Alliance**



Maximum impact

So how can you maximize the use of AI in your business? Look specifically at workflows where it can have the biggest impact:

- **Pick one or two workflows where AI impact is measurable** (e.g., close acceleration, anomaly detection, reconciliation support, forecasting inputs), and start a pilot project.
- **Establish AI governance early.** That includes permissions, audit trails, access controls, and defined human sign-off points.
- **Create a foundation of normalized data.** Consolidate core systems and standardize key dimensions, such as entities, customers, and product lines.

Interview insight

Western Companies, a multi-entity heavy equipment powerhouse with facilities across the US, recently made an astonishing leap, growing from \$16 million in annual revenue to \$36 million by automating cumbersome manual workflows. Transforming their tech stack from spreadsheets and disconnected add-ons, they migrated to **Intuit Enterprise Suite**.

With an AI-native ERP, they were able to automate complex workflows, connect and normalize all their data, and see a consolidated multi-entity view for a clear, accurate view of the business. The switch to **Intuit Enterprise Suite** delivered immediate bottom-line results—reclaiming 25 hours per month formerly spent on data entry, 90% faster audit review, and \$9 million in revenue growth in a single year.



39% of organizations are *completely redesigning workflows* around AI (71% among high-growth businesses)

71%

High-growth businesses

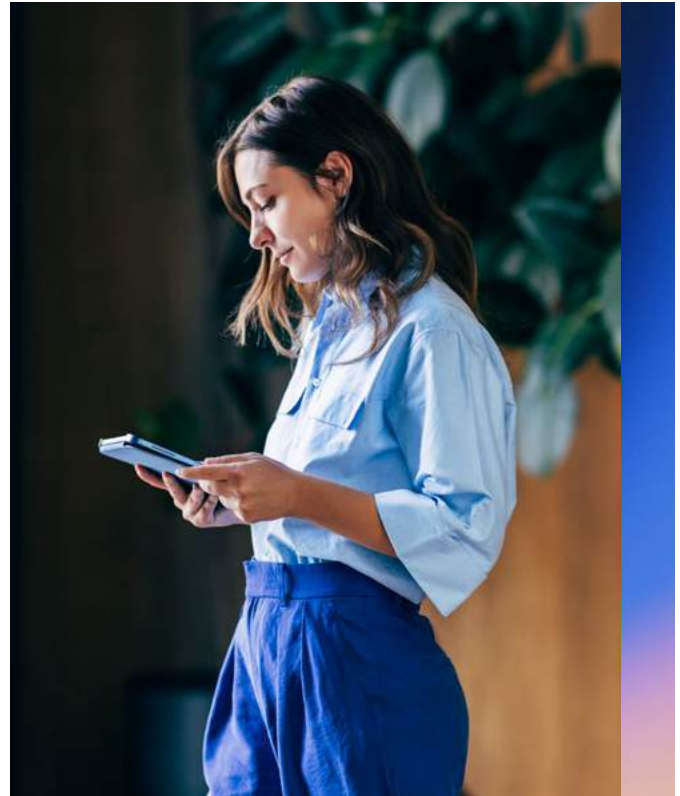
39%

Total respondents

3. Mandate a unified "single source of truth"

Fragmentation silently erodes margin. Yet despite its importance, true integration remains elusive. In fact, only **48%** of organizations describe their environment as highly integrated with a single source of truth. The remaining majority operate in a state of disconnection, where data lives in disparate systems and decisions are made without a complete picture. The consequences are tangible:

- Data silos actively hinder decision-making, according to **67%** of business leaders—a figure that climbs to **75%** among CFOs and CTOs and **79%** among multi-entity businesses.
- A full **89%** of multi-entity business leaders say they need a unified financial view across entities, yet **69%** lack real-time visibility into their operations.
- A full **80%** of multi-entity organizations report that intercompany billing slows down operations, ultimately distracting finance teams from higher-value work and obscuring true profitability at the entity level.



Integration for margin protection

Fragmentation turns forecasting into a backward-looking exercise. AI can't fix data inconsistencies. And companies can't protect margin—or govern performance—if the business can't agree on the numbers.

Integration is a foundational requirement for operational efficiency, accurate future decision-making, and margin protection in an increasingly complex business environment.

What to do about it

Closing these fragmentation gaps requires deliberate architecture—consolidating finance-critical reporting into a single core system of record to create a foundation of trust:

- **Require real-time visibility across entities.**
- **Standardize intercompany processes** to eliminate manual bottlenecks.
- **Establish clear data definitions, ownership, and controls** so your organization can trust what the system delivers.
- **Ensure access to multi-dimensional consolidated reports** to help teams make informed decisions.

A single source of truth is only valuable when leaders have confidence that it's complete, accurate, and timely.

“You should always drive your business like you drive your car: You spend most of your time looking out the windshield and only a little bit of time looking out the rearview mirror. Intuit Enterprise Suite allows us to do both in an instant.”

**Chad Shaules, CEO and founder,
Cornerstone Development**

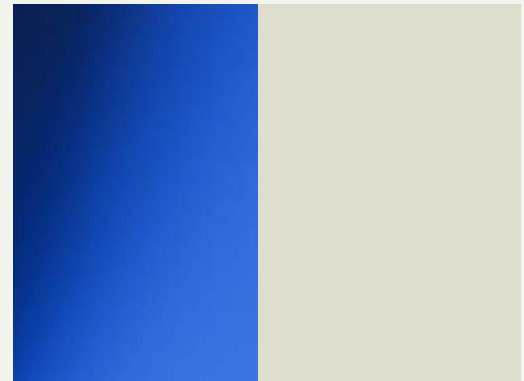


Interview insight

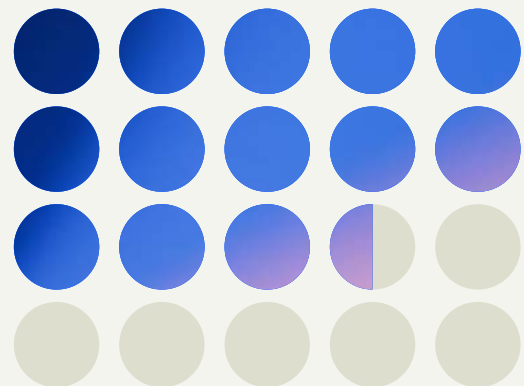
[Cornerstone Development Company](#), a multi-entity construction industry enterprise with 70 employees, was hitting a monthly bottleneck that inhibited growth: more than 20 hours a month of manual data integration to see a complete picture of the organization. This chokepoint also translated into financial forecasting becoming a lagging indicator rather than a strategic tool.

“When you attempt to break apart construction project management and accounting,” says Chad Shaules, CEO, “you create a problem where it’s incredibly difficult to forecast a project’s financials in real time.” To eliminate gridlock, Cornerstone adopted [Intuit Enterprise Suite](#) to standardize five entities on a shared chart of accounts and automate intercompany transactions, while also using AI and human intelligence (HI) to flag projects with profit margins below expectations.

The result? Cornerstone seamlessly consolidated entities, achieved 100% reliability in processing high-volume, six-figure payroll without manual intervention, and reduced month-end close time by **50%**.



Only 48%
say they're highly integrated



67%
say data silos hinder
decision making

4. Eliminate the complexity-to-adoption tax

The technology market has long presented buyers with an unhelpful binary: Choose tools built for small businesses that you will quickly outgrow or endure the complexity of enterprise systems designed for organizations many times your size. In fact, **65%** of mid-market business leaders feel underserved by small-business tech yet overserved by enterprise systems. Here's what being "caught in the middle" looks like:

- Legacy ERP users estimate leaving nearly **47%** of capabilities unused, meaning organizations subsidize functionality that never delivers value, effectively paying a recurring "complexity tax" for power they can't or won't deploy.
- A full **98%** of leaders say ease of use, automation, and workflow integration are critical to the adoption of new technology.



"Accountants have this idea [ERPs] need to look a certain way to be robust. Other [software solutions] have a high barrier to entry, but [Intuit Enterprise Suite] has brought that gap down to where anyone can navigate around it, but there are high-level functions still available."

Keaton Trager, CFO, FEFA Financial

Complexity is risk

Complexity is not a proxy for adaptability or future-readiness. When systems are too difficult to implement and too cumbersome to use, your organization pays in the form of licensing fees and onboarding costs, delayed timelines, compromised data quality, and underutilized tools that never deliver their promised ROI.

Here's what you can do about it

- **Prioritize low disruption and faster time-to-value** by choosing platforms designed for rapid implementation and measurable impact within months—and no lengthy customization cycles.
- **Buy only what you'll actually use** monthly, and resist paying upfront for unused modules that deliver waste rather than optionality.
- **Evaluate adoption as explicitly as you evaluate functionality.** Assess the training burden and support offerings, workflow fit, interface intuitiveness, and the time to confident daily use after go-live.

Interview insight

When [FEFA Financial](#) CFO Keaton Trager started searching for a robust solution to provide complex dimensional reporting across five entities and more than 2,000 financial services clients, he worried his company would have to adopt a complex tech stack with hidden costs and cumbersome training.

But he ultimately turned to **Intuit Enterprise Suite** for a configurable AI-native business platform that would bring together financial, payroll, HR, cash flow tools, and Mailchimp under one ERP roof, without a costly and disruptive migration. Now he saves more than 10 hours a month on month-end close and has access to richer reporting insights on profitability.



5. Prioritize consolidation as a profitability lever

The cost of operational disconnect is measurable—**64%** say the month-end close takes too long, a symptom of systems that don't speak to one another and processes that cannot run in parallel.

Every tool has a friction tax

Each additional tool or vendor in the tech stack adds hidden friction through duplicate data entry, reconciliation issues, inconsistent business logic, and increased governance overhead. These inefficiencies compress the time available for strategic analysis, delay decision-making, and embed risk into routine processes. When you have connected, adaptive, AI-native technology, you remove the friction that stands between data and decisions.

Measure the process burden

Addressing the friction tax begins with an inventory of tool sprawl:

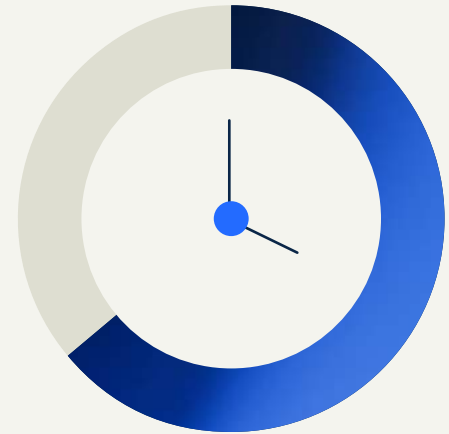
- **Audit the technology landscape** to pinpoint system redundancies and functional duplications within financial operations.
- **Prioritize consolidation around the bottlenecks that most directly constrain profitability:** the month-end close, intercompany consolidation, approval workflows, reporting, and money movement.
- **Quantify the hours spent on manual reconciliation,** the days added to the close cycle, and the lag between transaction and visibility.

The goal is to build connected tools adapted to your business so you have an industry-ready platform and partner ecosystem.

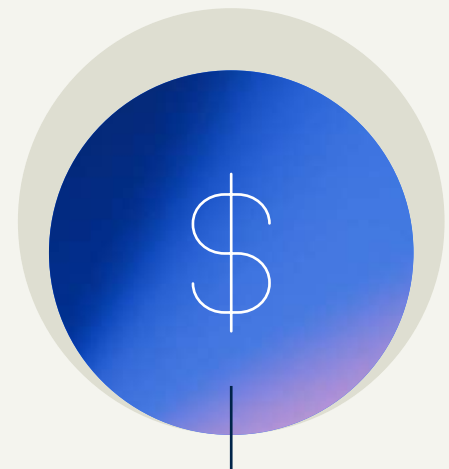
Interview insight

When [Rhodes Companies](#) began expanding exponentially, they needed a scalable financial solution to keep pace, according to CFO Caleb McDaniels. Intercompany payroll entries took half a day, and annual contracts worth more than \$50,000 were booked in a single period rather than recognized over time.

Adopting **Intuit Enterprise Suite** immediately reduced month-end close time by 50% and enabled consolidated reports to be pulled in less than 5 minutes. "This upgrade has allowed us to step up our game in so many areas," says McDaniels. "With Intuit Enterprise Suite, we were able to get a lot of the functionality we were looking for in an ERP system without the implementation, without the cost, and without having to change providers."



64%
say month-end close
takes too long



73%
say consolidation is the
fastest path to profitability

Intuit Enterprise Suite as the solution

The five considerations outlined above point to the need for an AI-native platform that delivers the enterprise-grade power high-growth organizations need without the cost, complexity, and disruption of legacy ERPs.

[Intuit Enterprise Suite](#) is the AI-native ERP built for growing businesses that need enterprise-grade power. It can handle the increased complexity that small and midsize business (SMB) accounting tools can't, while also offering AI-native adaptability.

Intuit Enterprise Suite gives you instant visibility across every workflow



Financial management: Multi-entity management, automated intercompany operations, and standardized data across portfolios.



AI-native automation: Workflow automation, data standardization, and real-time conversational insights through finance agents.



Workforce and money solutions: Integrated payments, bill pay, and workforce management.



Industry ecosystem: Industry-tailored workflows and more than 800 integrations to eliminate fragmented data.

Unified visibility across multiple entities

For organizations managing multiple logins for multiple entities, the lack of a unified financial view remains a persistent source of friction. [Intuit Enterprise Suite](#) was built from the ground up for multi-entity management, so you can see hundreds of entities in one platform. This ensures:

- **Unified, connected visibility across entities.**
- **Consolidated reporting** from transaction lists by date to transaction details by account, offering cross-entity financial data in one place.
- **Capacity to drill down from a parent-level view into individual entities**, ensuring leaders maintain control and insight even as organizational structure grows in complexity.



Agentic AI automation for project management and high-volume accounting

As an AI-native platform, [Intuit Enterprise Suite](#) has embedded intelligence directly into core workflows rather than layering it on as an afterthought. Intuit Enterprise Suite's [agentic AI](#) capabilities include high-volume accounting functionality with an Accounting AI, Finance AI, and Sales Tax AI, all of which can actively scan, analyze, and automate routine financial tasks:

- **Accounting AI** reviews incoming bank feed transactions, matches vendors and categories, and groups matches for efficient review, freeing teams from high-volume data entry.
- **Finance AI** delivers customized monthly performance summaries across multi-entity organizations.
- **Sales Tax AI** includes a filing pre-check tool that automatically scans for mismatches between profit and loss and sales tax liability reports.



These agents autonomously execute tasks within defined parameters, freeing your finance teams to focus on future planning and strategy rather than past reporting, thus establishing a system of intelligence and agency rather than a system of record. For high-growth organizations facing mounting transaction volumes and expanding approval chains, this agentic layer transforms how work gets done, reducing manual effort while strengthening audit readiness, GAAP compliance, intercompany automation, governance, and consolidation.



Mid-market firms using
Intuit Enterprise Suite
have projected a 3-year
present-value ROI

\$194,000

by making the switch³

3 Forrester Study, "New Technology: The Projected Total Economic Impact of Intuit Enterprise Suite," a commissioned study conducted by Forrester Consulting on behalf of Intuit (February 2025). Data represents the mid-case scenario of product adoption on Intuit Enterprise Suite, including Accounting, Payroll, and Time. Numbers are projections in present value based on a composite customer.

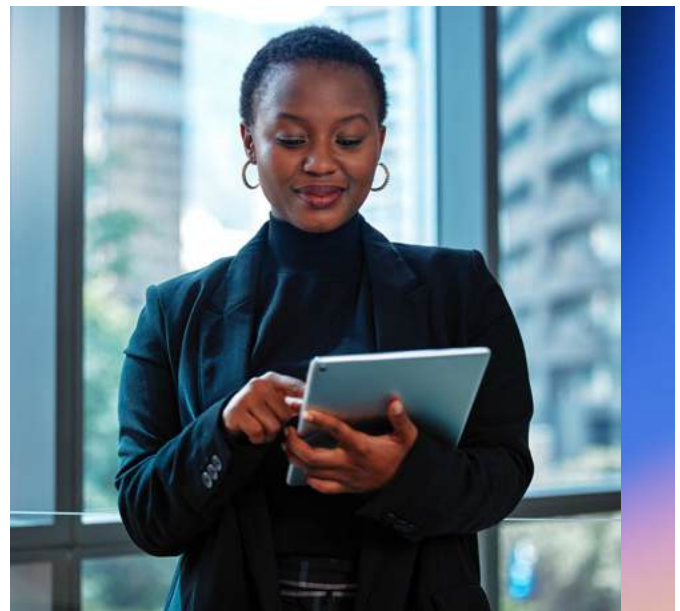
Industry-ready visibility for complex sectors

Recognizing that industry specificity matters, [Intuit Enterprise Suite](#) is adapted to specialized industry needs with industry-tailored workflows, prebuilt industry reports and dashboards, and an extensive partner ecosystem. For example, Intuit Enterprise Suite's construction edition unifies multi-entity construction financial workflows, automates accounting and reporting, and delivers real-time visibility across every job and entity.

Key [capabilities](#) include:

- **Seamless integrations with Procore, Buildertrend, and other operational tools:** Field data flows into financials without manual reentry.
- **End-to-end project financials from estimate to budget to invoice:** No rekeying, no data falling out of sync.
- **AIA-style invoicing tied to phases and milestones:** Draw requests reflect work completed, satisfying general contractors (GCs) and lenders.

- **Real-time work-in-progress (WIP) reporting across your full portfolio:** Catch overbillings, underbillings, and margin erosion before the job closes.
- **Live budget vs. actuals by cost group and phase:** Spot overruns in week two, not at closeout, when it's too late to act.
- **Change orders captured automatically:** Job costs and invoices stay in sync, closing the gaps where margin quietly disappears.
- **Multi-entity consolidation built for construction:** Portfolio-wide visibility without the overhead of a legacy ERP.





For industries like [construction](#), where margins are tight and project complexity is high, **Intuit Enterprise Suite** delivers the kind of multi-entity, multi-project functionality that legacy systems struggle to provide.

[Intuit Enterprise Suite](#) eliminates fragmented data and delivers an optimized, end-to-end experience through industry-tailored workflows and the flexibility of an extensive connected ecosystem.

The bottom line

Fragmentation slows decisions, complexity erodes margin, and technology that isn't built for growth becomes a constraint. [Intuit Enterprise Suite](#) provides an AI-native [ERP](#) for modern finance teams—delivering multi-entity mastery, [agentic AI](#), and, ultimately, industry-ready depth without process friction. Firms using [Intuit Enterprise Suite](#) have projected a **3-year present-value ROI of \$194,000** by switching to a connected, adaptive [ERP](#) designed for leaders ready to scale on their own terms.

Customer stories reflect the individual experiences of each business and are not intended to represent or guarantee that other customers will achieve the same or similar results. Individual results will vary based on business size, industry, product configuration, and other factors.

An AI-native ERP that scales with you

Ready for enterprise-grade power without enterprise-wide pain? [Intuit Enterprise Suite](#) delivers multi-entity management, advanced reporting, and automation for predictive business modeling across hundreds of entities within a single platform.

Schedule a custom scalability assessment to see what your peers prioritize when purchasing technology solutions.

[Download the full 2026 Enterprise Technology Benchmark Report](#) to see the full data behind the AI revolution.

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